

Innovative

CATERING CONCEPTS

Your Complete Caterer

Press Packet

Contact: **Rocco Gallelli**, Innovative Catering Concepts
(267) 228.6685 RDGallelli@comcast.net

Agency: Frankenstein Design (609) 567.3577
Frank@frankensteindesign.net

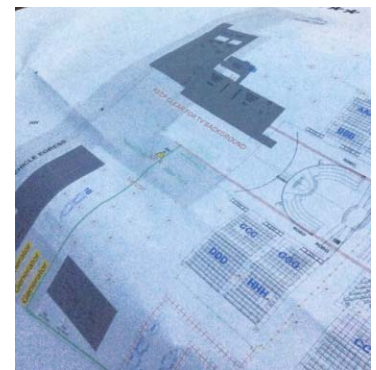
Event:



Papal Visit / September 26-27, 2015

Innovative Catering Concepts.. Feeds the Masses and the Holy Father!

On September 1, 2015 ICC received the call that we were awarded the contract to be the caterer for the World Meeting of Families' Festival of Families and Papal Visit. We needed to be on site about two weeks later.



Rocco Gallelli and Steve Mastero, the Mangers of ICC, sprang into action. Rocco worked on site logistics and Steve began the undertaking of creating the menus and developing a field kitchen that would feed the droves of workers.

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856.740.3352
www.ICC-Phila.com



ICC set-up next to the Art Museum behind the Rocky Statue. A 40' x 100' tented field kitchen was outfitted. Huge refrigerated and freezer



containers were dropped on location along with dry storage containers. An 8,000 sq. ft.



enclosed dining area was created with a floor, seating area and food serving counters along with some festive decorations and greenery. ICC was prepared for one of the largest undertakings that the City of Philadelphia has ever seen.



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The first week, the workers, the security and event personnel began working diligently on preparing for this historic event.



By the second week, the preparations took on a feverish pace with people working around the clock and even staying over on site to guarantee that the schedule of tasks will be met.

Those workers needed three quality meals a day along with plenty of fluids and snacks. ICC did not disappoint.



An array of items were prepared daily. Three proteins, plenty of fresh vegetables, vegetarian meals, gluten free meals, pasta prepared many different

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ways along with unique, innovative offerings that was a welcome surprise to the hard-working men and women, behind the scene, that made the event go off without a hitch.



In such a frantic, high energy environment, many friendships were forged.



Saturday, September 26th arrived and the spotlight was on. The Festival of Families was upon us and the VIP's were plentiful.

ICC was contracted to provide the food service

for the "green room" and dressing rooms back-stage along with continued food service of the staff and workers.



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During the Festival of Families on Saturday night, ICC fed; Mark Wahlberg, Aretha Franklin, The Fray, Marie Miller, Jim Gaffigan, Jackie Evancho, Sister Sledge, Andrea Bocelli, Juanes, The Philadelphia Orchestra, Matt Maher and American Dance Wheels. Of course we also fed the Holy Father, Pope Francis himself.



Some of the entertainers were so thrilled with the hospitality that was given to them, they already have requested that we be their Caterer when they perform in the area.



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On Sunday, September 27th the day that the entire region has been preparing for was upon us. As we had for the last two weeks we efficiently feed the workers and staff that was on site. This day was different though. The Holy Father was giving Mass and there



was a sense of tranquility and peace that was uncommon during the entire project even through the hectic nature of the day.



We fed the Bishops along with the other clergy that was there and again the Holy Father, Pope Francis.



Once that Mass concluded, we were back to feeding the masses.



This very special event will be remembered by many and will be remembered by all of us at Innovative Catering Concepts as the ultimate honor that anyone in our industry can have.

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